

PATRICE DILLARD

DESIGNER

PHONE: 305-542-5045

EMAIL: pattydillard@gmail.com

WEBSITE: www.pldcreative.com

EXPERIENCE

Graphic Designer/Front-end Developer Dentalplans.com

2017- Present

Conducted User Research involving workflows and interviews. Performed testing and analysis of site performance to improve conversion rates. Collaborated with Project managers to design prototypes, wireframes and mock-ups for development. Developed Responsive UIs using industry standard techniques. Created icons, images and other graphic assets.

Graphic Designer/Front-end Developer VKidz Inc.

2016 - 2017

Redesigned core products with a focus on usability and mobile compatibility. Collaborated with Project managers to design prototypes, wireframes and mock-ups for development. Developed Responsive UIs using industry standard techniques. Created icons, images and other graphic assets.

Web Designer/Developer Synechron Inc.

2014-2016

Conducted User Research involving workflows, user stories and storyboards. Collaborated with Project managers and designers to create landing pages, prototypes, wireframes and mock-ups for development. Created icons, banners, fonts and 3D prototypes. Worked in an Agile environment with weekly sprints, focus placed on timely implementation and deployment.

Graphic Designer Freelance

2008- 2014

Client projects included Branding , Logo Design, Flyer design, 3D Animation, 3D modeling and Illustration.

EDUCATION

2016 **Associate of Science in Programming and Analysis** - Broward College, Davie Florida

2011 **Certificate of Advanced Studies in Animation** - Animation Mentor, San Francisco California

2008 **Bachelor of Fine Arts in Art** - University of Central Florida, Orlando Florida

SKILLS

Photoshop	After Effects	Maya	HTML5
Illustrator	InDesign	Unity	CSS